



The College of Business Administration
&
The College of Engineering
through the Mike Loya Center for Innovation and Commerce
would like to invite you to their first International Research Symposium

UTEP's collective interest and contributions focusing on innovation have been a key driver in spurring us on to conceive and establish this new international research forum.

Our theme for the symposium is INNOVATION and we would be particularly privileged to have your attendance to listen to our peers in Engineering and Business present their work in their respective disciplines.

Additionally, we will have featured presentations from visiting professors from top international universities in China and Mexico.

WHEN & WHERE

Our International Research Symposium on Innovation will take place on **Thursday, October 12, 2017 at UTEP's El Paso Natural Gas Conference Center, from 8:00am to 4:30 pm.**

Continental breakfast and lunch will be served for all participants.

If you would like to attend, **please RSVP no later than October 6, 2017** via email with Ms. Sandra Jimenez at ssjimenez2@miners.utep.edu

SPEAKERS LINEUP

Claudia N. Gonzalez-Brambila
Instituto Tecnológico Autónomo de México
México City, México

Hong Cheng
Institute for Quality Development
Strategy, Wuhan University, China

Mengge Li
College of Business Administration

Richard A. Posthuma
College of Business Administration

Gary Frankwick
College of Business Administration

Ivonne Santiago
College of Engineering

Jose Espiritu
College of Engineering

Natalia Villanueva Rosales
College of Engineering

Miguel Ramos
College of Business Administration





**INTERNATIONAL
RESEARCH
SYMPOSIUM**

Thursday October 12, 2017
Agenda

8:00 – 8:30 AM	Registration & Presenters' Technical Check <i>Location: El Paso Natural Gas Conference Center</i>				
8:00 – 8:45 AM	Continental Breakfast <i>Location: El Paso Natural Gas Conference Center</i>				
8:45 – 9:15 AM	Welcome Remarks Dr. Robert Nachtmann, Dean College of Business Administration Dr. Theresa Maldonado, Dean College of Engineering <i>Location: El Paso Natural Gas Conference Center</i>				
9:20 – 11:30 AM	Presentations – Round 1 <i>Location: El Paso Natural Gas Conference Center</i>				
	9:20 -9:40	9:45 – 10:05	10:10 – 10:30	10:35 – 10:55	11:00 – 11:20
	<i>The Scientific Impact of Innovation in Developing Nations.</i> Claudia N. Gonzalez-Brambila, Instituto Tecnológico Autónomo de México, México City, México	<i>New Product Development and Company Success in China</i> Hong Cheng Institute for Quality Development Strategy, Wuhan University, China	<i>Can an Old Dog Learn New Tricks? CEO Age, Board Vigilance, and Technological Innovation</i> Mengge Li, COBA	<i>New Product Development Team Creativity and Innovation: The Role of Cultural Diversity, Communication, Proximity and Foreign Culture Representativeness.</i> Gary Frankwick, COBA Felix Flores	<i>R&D Investment Dynamics in Agglomerations Under Weak Appropriability Regimes: Evidence from Indian R&D Labs.</i> Miguel Ramos, COBA
12:00 – 1:15 PM	Full Lunch Discussion Panel – Interdisciplinary Research Projects Moderator: Andrea Tirres, Interdisciplinary Network Manager Panelists: Heidi Taboada, Associate Dean for Research & Graduate Studies <i>Location: El Paso Natural Gas Conference Center</i>				
1:20 – 3:00 PM	Presentations – Round 2				
	1:20 – 1:40	1:45 – 2:05	2:10 – 2:30	2:35 – 2:55	
	<i>Safe Drinking Water of Po Ploom, Haiti.</i> Ivonne Santiago, UTEP, College of Engineering	<i>Engineering together sustainable communities through innovation and international collaboration.</i> Jose Espiritu, UTEP, College of Engineering	<i>Fostering Smart Cities Innovations through an International Collaboration of Government, Industry and Academia: Challenges and Opportunities.</i> Natalia Villanueva, UTEP, College of Engineering	<i>The Impact of Innovation Strategy and Pay for Individual Performance on the Financial Performance of Multinational Enterprises.</i> Richard A. Posthuma, COBA	
3:00 – 4:20 PM	Poster Sessions and Networking - Opening Remarks <i>Location: El Paso Natural Gas Conference Center</i>				
4:20 – 4:30 PM	Closing Remarks Michael Garcia, Director Mike Loya Center for Innovation and Commerce <i>Location: El Paso Natural Gas Conference Center</i>				

